



Selection criteria

Mission alignment

1. The objective of the project is to **empower youngsters from 15 to 24 years old living in vulnerable contexts**. Young people who are confronted with certain obstacles related to their education level, labour situation, discrimination, socio-economic status, or available means. This definition does not include physical and/or psychosocial obstacles faced by the youngsters.
2. The project must be of **extra-curricular** nature and **complementary** to the official school system: education is a means to contribute to the professional integration of young people and to foster the exercise of their citizenship. Projects aimed at improving the educational system are not considered.
3. The project should have a focus on **training, guidance, and exchange** activities for youngsters. The main activity must be training, completed by orientation and exchange.
4. The project should promote **professional integration** of youngsters. Projects which not only promote professional integration, but which also **foster the citizenship** of youngsters will be especially valued.

Impact

5. The **societal impact is actively measured and monitored**, and the insights are used to improve the impact. The project measures its outputs and outcomes or is willing to do so in the future.
6. The project has the potential to have a **life-changing impact** on the beneficiaries and their community.
7. The project strives towards a **systemic impact** by searching for profound solutions to deep-rooted problems. It has a transformative potential to influence the system in which it operates: it has the ambition to achieve a system-wide transformation rather than single, isolated outcomes.

Sustainable partnership

8. The project has a **proven track record** and proven impact already, it is not at the stage of idea anymore. The project exists since minimum 2 years.
9. The project is entering in a **scale-up phase** and has identified opportunities to strongly develop its societal impact and to reach more beneficiaries. There is a vision on how to increase the impact.

Added value of Colruyt Group

10. The project takes place on all or part of the **Belgian territory**. Projects with the ambition to expand at a national level are strongly considered. Innovative projects imported from abroad can also be supported, but projects taking place abroad will not be supported.

11. The project is an initiative of a **small** (min 150k EUR/year) to **medium-sized** (max 1M EUR/year) non-profit organization. The organisation is big enough to carry out the project, but small enough to permit direct contact with beneficiaries.
12. Collibri Foundation or Colruyt Group can add value to the project through their offer of **non-financial** support to increase its impact. That support can be at organisation level or beneficiaries' level.
13. The project is open to **exchange opportunities** with Collibri Foundation. Hereby, the youngsters of a project encounter youngsters from other projects supported by Collibri Foundation, and project holders exchange with other projects. Co-workers of Colruyt Group might be connected with the projects to offer non-financial support.

Differentiating factors

14. The project **collaborates** with different actors and is integrated in its ecosystem
15. The project is **innovative** and has new ideas and methods to support its beneficiaries.

Organisational capacity

16. The project is managed by an organization which is stable, has **balanced financial resources** and counts with a **strong team and governance**.

Exclusion criteria

- No individual support, the project must be formally structured in the form of non-profit or social enterprise.
- The project must be politically and religiously independent.
- No construction projects (e.g new school building), no sponsoring, no projects with an event character (e.g exhibitions), no second-line donation organisation, no crowdfunding or fundraising campaigns, and no one-time actions.
- No projects in which the primary focus is on the mental health and/or physical limitations of youngsters neither projects that are 100% implemented in the regular education system.
- No projects that are organised within one school/college/university and are only accessible to youngsters who are enrolled here.